



SRILANKA  
APPAREL

GARMENTS  
WITHOUT GUILT

100% PANTONE 3975 U

100% PANTONE 3975 U

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C-0 ; M-0 ; Y-100 ; K-29

C-0 ; M-100 ; Y-61 ; K-43

C-0 ; M-10 ; Y-33 ; K-72

LOGO COLOUR VALUES

# Corporate Fonts

Headline Typeface : **GaramondItc TEE**

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

`0123456789~!@#\$%^&\*()\_+|{}":?><

Body Copy Typeface : **Garamond**

ABCDEFGHIJKLMNOPQRSTUVWXYZ

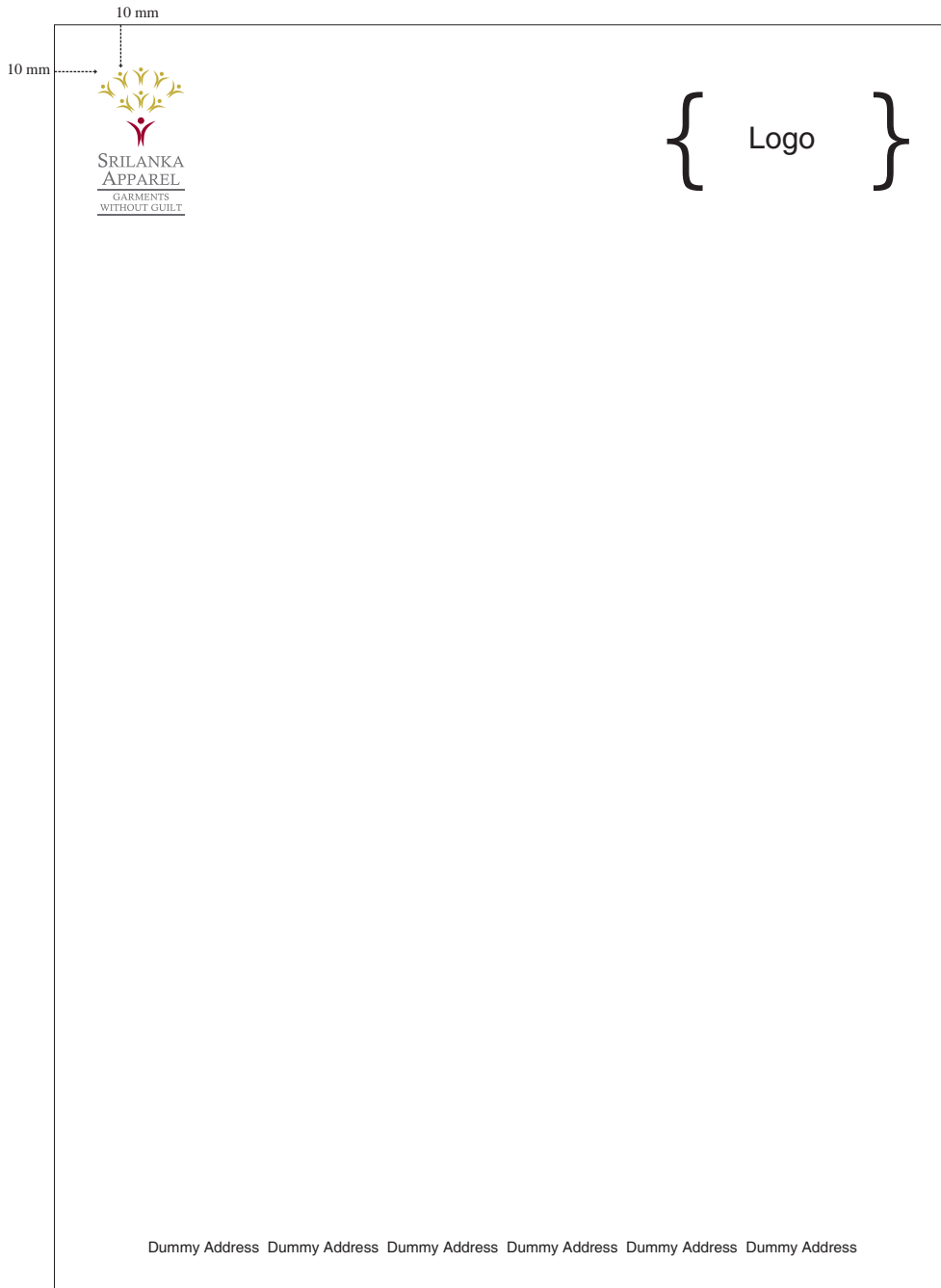
abcdefghijklmnopqrstuvwxyz

`0123456789~!@#\$%^&\*()\_+|{}":?><



## SAMPLE - 1

It is recommended that individual member letterheads should incorporate the Sri Lanka Apparel logo in any of two suggested formats dependent on existing letterhead format. In cases where one's letterhead does not conform to either of the two examples illustrated here, please use your own discretion to achieve a similar symmetrical balance as represented in the two examples.



## SAMPLE - 2

It is recommended that individual member letterheads should incorporate the Sri Lanka Apparel logo in any of two suggested formats dependent on existing letterhead format. In cases where one's letterhead does not conform to either of the two examples illustrated here, please use your own discretion to achieve a similar symmetrical balance as represented in the two examples.



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SLA LOGO COLOUR USAGE  
IN REVERSE